



Tel - (800) 431-1982
 Fax - (336) 699-2965
 Web - www.dacproducts.com

Trade Show Displays



10" Curved Pop-up Wall

DAC's ten foot curved pop up trade show display unit is sturdy, lightweight, easy to use, and tailored to provide a powerful showcase for your company's brand, products, and services. We can custom design a popup trade show display booth to maximize your exhibit success.

- Self-locking, aluminum frames are lightweight and durable.
- Magnetic connectors make setup a cinch.
- All in one, hard, oval case is included with every pop up
- Easy set-up, laminated instructions included
- "Case to Counter" quick conversion kit available
- Optional halogen lights add pizzazz.
- Available with frontrunner fabric panels or full graphics.

Basic Wall Starter Kit

10' Curved Wall - This is the strongest and easiest to set up wall sold. The kit can be accessorized with the items below for a flexible tradeshow booth that can be used in many situations. The base kit includes one (1) Self-locking 10' frame, seven (7) Hinged channel stabilizer bars, one (1) All-in-one oval case, and two (2) Black fabric end panels. Fabric and/or graphic panels should be ordered to complete the wall.

Base Price: \$1,000.00

Accessories to Complete the Pop-up

Black Fabric Panels for Front Wall - These panels are attached to the front of the pop-up wall and creates a surface on which random graphic panels can be affixed. Four (4) panels are needed to cover the entire wall, although fewer carpet panels can be paired with full size graphic panels (see below) if desired. These will roll up and fit in the oval shipping and carrying case.

Each Price: \$150.00

Photo-like, Full Color Graphic Panels - These graphic panels come complete with hardware and are attached to the front of the pop-up wall to create a mural look. Four (4) 29 1/4" X 92 3/4" panels are needed to cover the entire wall, although fewer graphic panels can be mixed and matched with carpet panels (see above) for complete flexibility. They fit in the shipping and carrying case. One time artwork charges apply.

Each Price: \$225.00 (Includes Printing)

Halogen Light Pack - The light kit comes complete with two extended arm halogen lights, power strip and extension cord in a die cut foam, which will fit neatly in the oval shipping and carrying case. It will add the pizzazz your show booth needs to stop customers and sell your products.

Price (Set of 2): \$300.00

Case-to-Counter Conversion Kit - This simple to install accessory will turn the oval shipping and carrying case into a handy podium that can be used to hold literature, display small products, or write orders on. It includes a Lycra pull-over skirt and cellular PVC top, which is attached with Velcro. It is packaged in a drawstring nylon bag and fits in the oval shipping and carrying case.

Each Price: \$100.00

Custom design is available (Minimum quantities and deposit needed)

Various types of graphics are available for most of our products. See "Artwork & Graphics" section.

Prices are subject to change without notice. Minimum order total is \$100.00.

Payment Terms - 1% 10, Net 30 Days with approved credit. We also accept checks and major charge cards.





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Trade Show Displays



3 Panel Table Top Story Board

This table top story board trade show display unit is lightweight, easy to use, and economical. It comes with a convenient and protective nylon case, which allows for easy transporting. Graphics are included in the price to complete your marketing message. One time artwork charges apply.			
Description	1 - 4	5 - 14	15 +
Part # TSSB100BLK - Three 24" X 36" hinged frames with graphic panels and carrying case	\$ 345.00	\$ 335.00	\$ 325.00
Graphic panels only for above display - Set of three (Actual individual sign panel size is 23 3/4" X 35 3/4")	\$ 125.00		



Roll-up Stand



X Stand

Banner Stands

DAC portable banner stands are a great way to attract attention and present your story. You can choose from the lightweight X stand or the roll-up style. Each stand comes with a nylon carrying case and graphics are included in the price. One time artwork charges apply.			
Description	1 - 4	5 - 14	15 +
X banner stand with graphics (Banner Size - 24" X 63 1/2" - 1/2" bleed on all sides)	\$ 175.00	\$ 165.00	\$ 150.00
Roll-up banner stand with graphics (Banner Viewable Size - 33 1/2" X 78 1/2" - 1/2" bleed on all sides)	\$ 285.00	\$ 270.00	\$ 250.00

One Time Artwork Charges and Information About Files

Art Rework Charges (One time charge) - \$25.00 per ¼ hour. The amount of time needed depends on the quality of the image submitted (\$25.00 minimum).
We can work from your digital artwork sent to us by email or on a disk, or we can scan from a good quality piece of literature or business card. The quality of the artwork supplied will affect the cost and quality of your graphics. Resolution should be 120 to 300 DPI.
The best format to help us manage your costs is to save your file as a postscript level 2 .EPS (encapsulated postscript) or an Adobe Illustrator® .AI file in vector format . Please note most current software programs automatically save .EPS and .AI files as postscript level 2. Convert all fonts to curves or paths to eliminate the need to send the fonts. Otherwise, you will need to include all fonts used in the creation of your graphic file. If you save your file as postscript level 1, you will significantly limit your file's capabilities. We highly recommend submitting your artwork on CD.
Once artwork is completed a proof will be e-mailed for customer approval of the copy. If warranted, a printed proof will be sent for approval. Printed proof charges are the quoted price of 1 unit (\$50 min.). For large graphics, scaled down proofs are available.

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