



PRESS RELEASE

FOR IMMEDIATE RELEASE

FOR ADDITIONAL INFORMATION:

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DAC Products Introduces Smith Case

(RURAL HALL, NC, August 31, 2011)—Display and sales presentation producer, DAC Products, officially launches a new company on September 1, 2011. Smith Case will focus solely on the design, development and manufacture of sales presentation portable carrying cases for window, door, hardware and other O.E.M. industries.

“DAC and Smith Case will continue to work closely together. The mission for both companies is to become more focused”, states Durward Smith, president of DAC.

The strategic move to form two focused, creative, design, engineering and manufacturing teams will allow us to expand our services and commit our energies to be a better display company and a better custom case company”, states Tony Smith of Smith Case.

Durward Smith III will remain as president of DAC Products and Tony Smith will lead the new operations of Smith Case.

Customers may contact Smith Case via the existing DAC phone 800-431-1982 and email info@dacproducts.com through the end of the year. Smith Case will begin to transition order processing starting September 1, 2011.

DAC Products is a leading producer of display and presentation tools for both the building products industry and retail sales environments. The company utilizes state-of-the-art techniques and technologies to design and produce point of purchase displays, fixtures, sales presentation carrying cases, large format and screen printed graphics, and provides warehouse services for accounts throughout North America. DAC was founded in 1987. More information at www.dacproducts.com or 1.800.431.1982.